Advertise on the customer's home ground!

Informus provides a search system to facilitate planning meetings in Sweden. We were first and we're the biggest. Every day 700 users browse through the information provided by our 5,000 branch-related companies.

JANE MAZANTI NYBERG
Meeting Planner,
Telefon AB LM Ericsson

– Informus is a simple and effective tool that provides me with professional assistance when planning meetings.

EWA SCHENSTRÖM
Travel Manager, KPMG

– I prefer to make my own bookings. Informus puts me in direct contact with the locations that meet my needs.

Terms of contract

- Your contract partner is Informus Mötesplats AB, referred to below as IMAB.
- IMAB is responsible for ensuring the service is available and operational, with the exception of circumstances not under the control of IMAB and also when the website is undergoing service
- You are responsible for providing up-to-date and accurate information, as well as ensuring IMAB has the authority to publish any pictures, etc., provided.
- IMAB's responsibility and any liability for compensation is limited to a maximum of the amount paid by you for the advertisement.
- Unless otherwise agreed, the advertisement and contract covers a period of 12 months from the date the order was placed.
- All amounts are exclusive of VAT and other taxes and are invoiced in advance with a 20 days condition of payment.

Please contact us if you have any questions.
You can call us at +46 (0)18 34 62 00,
fax us at +46 (0)18 34 61 82
or e-mail info@informus.se

informus.se

Informus Mötesplats AB
Ekhöjden, SE-741 91 Knivsta, Sweden

Advertise via informus.se
– The meeting planner's guide to Sweden!

informus.se

The Informus service for meeting planners offers information on more than 5,000 companies within the meetings branch. Of these, over 600 display a detailed presentation of their facilities and products.

As an advertiser, your advertisement contains all the facts you wish to convey. Your advertisement is displayed each time your product meets the requirements of a search: complete with telephone number, e-mail and anything else you want.
No middlemen, no commissions.
One single booking is often all it takes for your participation to turn a profit.

General
Conference
Activities
Housing
Package deals
Restaurant

informus.se

Hällsnäs Affärsklubb
SHR - Sveriges Hotell- och Restaurangföretagare

100 83 37 150 100

Hällsnäs is situated on the South shore of the Landvetter lake, some 15 minutes by car from downtown Gothenburg. The club dwells in a 15 000 m2 park with pleasant paths for strolling and admiring the beautiful scenery. A typical Swedish manor house in an elegant setting, as a club it has the aim to satisfy the businessman's needs of first class representation and service. Hällsnäs offers its members a personal and relaxing atmosphere and splendid recreation. The club is cosmopolitan in style and management, an exclusive place in which to reach business agreements both with Swedish and foreign guests.

Address	Contact	Enquiry
Box 165 435 35 Mölnlycke **Visit:** Långenäs **County:** Västra Götalands län	Show telephone	Make an enquiry

Character	Setting	Distance
Banquet facilities Conference location Country estate	At airport Countryside Forest Lake/River Outside built-up area Picturesque	Göteborg: 15km Flights: 15km Train: 4km Local comm: 4km Golf: 6km

Characteristics/Speciality	Facilities	Additional
Family orientated High level of security Partly non smoking Partly suit. for the disabled **Activities:** Adventure	Area for country rambles Bar/Pub Boats Dance floor Excercise course Outdoor swimming fac.	**Language:** English speaking French speaking German speaking

Here's why you should advertise with us

WELL-ESTABLISHED
The Informus service was founded in 1996 and was the first company on the market offering a search system within the meetings branch. Today we are the biggest company in our field with information on over 5,000 companies.

700 USERS DAILY
Every day 700 users browse through informus.se and plan their conferences, activities or banquets/parties. As an advertiser you regularly receive statistics on this interaction.

MORE EFFICIENT
The customer doesn't need to navigate through countless links but is given help in sifting through the available information. When your product meets the customer's requirements it is displayed as a suitable alternative. Other products are not displayed.

ACTIVE MARKETING
We advertise regularly in daily and trade publications and can always be found at important branch exhibitions. Informus advertisers are also visible via our partners, for example, www.sverigeresan.se and the Swedish newspapers Göteborgsposten and Dagens Sekreterare.

NO MIDDLEMEN
The customer decides who to contact. The deal is made directly between you and the customer – you don't pay us any commission.

MAKING CHANGES IS EASY
The simple use of a password allows you to submit your presentation via the Internet and make changes whenever you want. You can also add information on availability.

SATISFIED CUSTOMERS
More than 90% of our customers remain faithful to us year after year. We regard this as definate proof that our service, our personnel and our efforts all provide customer satisfaction.

informus.se

Place your order:

Fill in the order form and fax it to +46 (0)18 34 61 82.

PRODUCTS COVERING:
(mark one or more alternatives)

- ☐ **Conference** — Own conference and meeting locations with basic equipment in the form of notepads, OH, etc.
- ☐ **Activities** — Activities that can be booked independently. The product must include personnel for carrying out these activities.
- ☐ **Party facilities** — Premises available must be suitable for banquets, parties, events, and so on. With or without meal service.
- ☐ **Accommodation** — Overnight accommodations must be available on your own premises.
- ☐ **Package deals** — For those of you who offer package trips/tours with overnight accommodations, mainly for private individuals.

PRICE

- ☐ **Standard presentation** — € 690/year
  Factual information, text, logotype and 8 pictures included.
- ☐ **Extra pictures, up to max. of 30** — € 100/year

NAME OF BUSINESS

LEGAL NAME

ADDRESS

POST CODE AND CITY

COUNTRY

TELEPHONE E-MAIL

SIGNATURE DATE

CLARIFICATION OF SIGNATURE